



YAMAHA MOTOR CANADA LTD. | YAMAHA MOTEUR DU CANADA LTÉE
 480 Gordon Baker Road, Toronto, Ontario M2H 3B4 | Telephone (416) 498-1911 | Facsimile (416) 491-3122

2026 Yamaha BLU CRU Program & Events
 YZ SuperFinale, Factory Ride Awards, Rider Appreciation Days!

January 31, 2026 (Toronto, ON) – Yamaha Motor Canada is pleased to announce our 2026 schedule of events and awards for Yamaha BLU CRU riders!

SUPERFINALE AT ERNÉE

Yamaha will be selecting 3 racers to represent BLU CRU Team Canada at the YZ BLU CRU SuperFinale in Ernee, France on October 2-5th, 2026.



New for 2026, Yamaha will be hosting the YZ SuperFinale Canadian National Qualifier at Walton Transcan on August 11-15, 2026 where the 3 riders representing Team Canada will be selected.

To ensure our top BLU CRU racers from across Canada are in attendance, 3 riders from the WCAN & 3 from the ECAN will qualify through the same criteria & classes to earn a BLU CRU travel credit and complimentary class entry (2 maximum)/ camping courtesy of Yamaha Motor Canada to attend the YZ showdown at Walton Raceway. 3 WCAN qualifiers will receive \$2,000 each and 3 ECAN qualifiers will receive \$1,000 each to cover travel/ accommodation expenses.

The riders will be selected by September 1st, 2026. Judging criteria includes finishing position in aforementioned classes as well as attitude and character. Do you have what it takes to represent our country?

Super Finale Eligibility



YZ125 **13-16 years old**
 (must be at least 13 years old and no older than 16 years old at time of SuperFinale)

Eligible Class:
 School Boy 1



YZ85 **11-14 years old**
 (must be at least 11 years old and no older than 14 years old at time of SuperFinale)

Eligible Classes:

85cc (7-11)
 85cc (12-16)
 Supermini

**Racer will be selected with highest cumulative points across 3 classes. In the event of a tie, overall finish in Supermini will determine selected racer.*



YZ65 **8-12 years old**
 (must be at least 8 years old and no older than 12 years old at time of SuperFinale)

Eligible Class:
 65cc GP (Open)



YAMAHA MOTOR CANADA LTD. | YAMAHA MOTEUR DU CANADA LTÉE
480 Gordon Baker Road, Toronto, Ontario M2H 3B4 | Telephone (416) 498-1911 | Facsimile (416) 491-3122

FACTORY RIDE AWARD

Back by popular demand, the BLU CRU Factory Ride Award program returns for 2026 to give amateur racers a chance to win the complimentary use of a YZ motorcycle for the following race season, in addition to a \$2,500 Yamaha parts credit.

The 2026 BLU CRU Factory Ride Award will be presented to the Yamaha rider with the most cumulative points at each of the country's three biggest amateur motocross events:

- Western Canadian Amateur National (WCAN) in Raymond, AB (July 2-5)
- Eastern Canadian Amateur National (ECAN) in Deschambault, QC (July 21-26)
- Walton TransCan Grand National Championship in Walton, ON (August 11-15).

“For over the past decade, we have proudly offered the coveted BLU CRU Factory Ride Award to elite amateur riders across the country,” explains Justin Balkos, BLU CRU Product Line Manager, Yamaha Motor Canada. “This award is much more than a parts credit and free use of a YZ, it has grown into an accomplishment that puts our top MX Amateur Racers on the radar of factory teams and sponsors.”

In 2025, Travis Gibbs (WCAN), Johnathan Bergeron (ECAN) and Chandler Powell (TransCan) took home the award and joined the ranks of past winners Dylan Wright and Tanner Ward, who have grown to be elites in our sport.

How Do You Win?

The BLU CRU Factory Ride Award will be presented to the amateur Yamaha rider with the most cumulative points in a maximum of three classes who has registered a Yamaha as their race bike in the aforementioned races.

The Rules:

- Contest open only to amateur Yamaha riders.
- Rider must be a resident of Canada.
- Yamaha unit must be purchased in Canada.
- A maximum of (2) units can be used at each of the 3 events.
- Rider cannot be an employee of Yamaha Motor Canada or one of its dealerships.
- Winner is only eligible for one prize (cannot win at multiple events).
- Winner must commit to racing on a Yamaha product for the 2026 season before the prize will be awarded.



YAMAHA MOTOR CANADA LTD. | YAMAHA MOTEUR DU CANADA LTÉE
480 Gordon Baker Road, Toronto, Ontario M2H 3B4 | Telephone (416) 498-1911 | Facsimile (416) 491-3122

RIDER APPRECIATION DAYS

For many years, the annual BLU CRU Rider Appreciation Days have earned a beloved spot on every Yamaha rider's event calendar. We are excited to announce that BLU CRU is returning with a four-stop circuit for 2026 at Sand Del Lee MX Park in Central Canada, Motocross Deschambault in Eastern Canada, Popkum Motopark in BC, and all new for 2026-Edmonton, Alberta!

If you're a Yamaha rider, join us for a complimentary track day, lunch and a chance to win a professional riding clinic with a Yamaha Pro at select stops!



September 13, 2026

Deschambault, QC



September 13, 2026

Chilliwack, BC



September 26, 2026

Richmond, ON



June 21, 2026

Edmonton, AB

All of us here at Yamaha Motor Canada look forward to yet another exciting season of racing and bringing BLU CRU riders together to reach the top step of the podium!



###

MEDIA CONTACT:

Payam Shafinia
Marketing Coordinator, Motorcycle and BLU CRU
416-498-2265
Payam_shafinia@yamaha-motor.ca