



2026 GUIDELINES

Dear Grant Applicant:

Thank you for your interest in Yamaha Motor Finance Canada and Yamaha Motor Canada Ltd.'s Stay Outdoors Program. Please follow these guidelines closely, filling out the grant application completely and with as much detail as possible.

Application Submission Period for the 2026 Program

July 27, 2026 – September 11, 2026

1. Completed applications, including all required materials, must be sent electronically to stayoutdoors@yamaha-motor.ca. Applications must be received **by no later than end-of-day (EOD) September 11, 2026 (ET)**. Late applications will **NOT** be considered.

NOTE: Within 48 – 72 hours, a “confirmation of receipt” email will be sent to all applications received. If you don’t receive a confirmation email, please reach out to stayoutdoors@yamaha-motor.ca.

2. The Yamaha Stay Outdoors Program Advisory Panel reviews applications on an annual basis. Only applications fulfilling the requirements of the application, including deadlines and supporting documentation, will be considered. Yamaha reserves the right to deny any application for any reason.
3. All applications **must** include an endorsement letter from a local **Yamaha dealership**. This letter should demonstrate the dealer’s familiarity with the applicant, as well as the benefits of the project outlined in the application.
4. Applicants should carefully consider how Yamaha or the Yamaha brand will be included in the funded project.



5. Organizations can only receive one Stay Outdoors grant per year. An applicant may reapply until a grant is approved and awarded. To ensure equitable access to funding, **recipients of a Stay Outdoors grant, including past recipients, will not be eligible to apply for another grant for a period of three (3) calendar years following the year in which they received funding.** Recipients who received a grant in 2022 or earlier are eligible to reapply in 2026.
6. Organizations must be based in Canada, and either be a registered charity with the Canada Revenue Agency or qualify as a non-profit organization. Documentation from the certifying government agency validating charitable or non-profit status must be provided.
7. Organizations must provide a copy of its last year's tax return or pro forma financial statement. **ONLY GOVERNMENT AGENCIES ARE EXEMPT FROM THIS REQUIREMENT.** Government agents must include a letter of support for the project from a senior agency executive or elected official.
8. Canadian Forest Service properties seeking grant funding for projects must partner with a local riding group or provincial riding association to administer the application and grant funds. Priority for funding will be given to those partnerships codified by a volunteer service contract or Memorandum of Understanding. If a grant is awarded, the funds will be given to the riding group/association for the specific and exclusive use for the project specified in the application.
9. **Every grant recipient will be required to provide written status reports** on the progress of the project funded by the Yamaha Stay Outdoors Program every six months until the completion of the project, at which time a full written summary is required.
 - A reporting template is provided to each grant recipient for the purposes of filing status and completion reports.
 - The status reports and final summary are to include an accounting of expenditures against the grant funds (including invoices and receipts) as well as any events, media placements and/or other accomplishments.
 - Applicants must document the project with photographs and submit them with reports. These reports will be used by Yamaha for marketing and/or evaluation of the project's overall success.
10. The following are examples of appropriate projects for a YFS Stay Outdoors Program grant:
 - Trail development, restoration and/or maintenance (i.e. purchasing materials, hiring contractors, renting equipment, purchasing tools and safety gear).
 - Trail signage (i.e., purchasing signs, equipment, installation tools, etc.).
 - Stage area renovation/facilities (i.e., renting equipment, purchasing materials, hiring contractors, etc.).



- Protecting environmentally sensitive areas from illegal or inadvertent OHV use (i.e., fencing, bridges, hardscape, etc.).
- Adopt-a-Trail (i.e., renting equipment, purchasing tools and safety gear, volunteer coordination, etc.).
- Trail mapping/Map production (i.e., GPS equipment purchase, production and printing, etc.).
- Safety and Education (i.e., educational materials, signage, safety gear, events, etc.).
- Wildlife and habitat maintenance and management.
- Land management projects that increase the diversity of use of land for recreational activities.
- Establishing, increasing and/or maintaining access to land or water for outdoor recreation (including but not exclusively limited to motorized recreation).

NOTE: Stay Outdoors Program grants **will not be awarded for the purpose of purchasing Yamaha vehicles and the program is not able to donate vehicles outright.**

11. While all completed applications will be considered, a lower priority is placed upon funding the following activities and requests:
 - Staff salaries.
 - Heavy equipment such as bulldozers, trail groomers, etc.
 - Facilities without a direct impact on off-road and/or marine access.
 - Lobbying efforts.
12. If you are applying to the Yamaha Financial Services Stay Outdoors Program for funds to add to another grant, in addition to outlining the complete project you must detail what, specifically, the Stay Outdoors Program funds will be put towards within the context of the larger project and how the project will be finalized (more funds from another source, approval needed, etc.).
13. “Where to Ride” Submission: As part of the Stay Outdoors Program, Yamaha is collecting “Where to Ride” information in your area. Please provide the following:
 - A detailed listing of open and legal ATV and Side-by-Side trails and other riding areas. Include seasonal and other restrictions;
 - Both written descriptions and maps/illustrations;
 - If your application is approved, Yamaha will request digital versions of all “Where to Ride” descriptions and maps/illustrations. These will not be republished without prior written consent from the applicant.
 - Yamaha will also require all rights and approvals to use this information on Yamaha’s website however we see fit for an indefinite amount of time.



Yamaha will determine awards at its sole discretion. Amounts awarded will vary depending on the quality of application, project benefit to the off-road riding, marine, hunting and/or outdoor recreation community, need and competition for funds.

14. For questions and more information, please:

Review www.yamaha-motor.ca/en/stayoutdoors
Email stayoutdoors@yamaha-motor.ca

Thank you for your interest!