

DECLARATION OF COMPLIANCE AND RELEASE OF LIABILITY AND PUBLICITY
(the “Release”)
BLU CRU Wrap Challenge
(the “Contest”)

RELEASE – PLEASE READ CAREFULLY

In consideration of **Yamaha Motor Canada Ltd.** (“Sponsor”) awarding me the prize described below, I, _____ residing at _____ in the city of _____ in the Province/Territory of _____ hereby declare that:

1. I understand that I have been selected as eligible to win a prize in the Contest sponsored by Sponsor consisting of the opportunity to have my design used by the Sponsor in relation to media and racing activities both on a real graphics set and used in promotional materials.

Prize must be accepted as awarded and may not be substituted, transferred or redeemed for cash or otherwise. Sponsor reserves the right, at its sole discretion, to substitute a prize of greater or equivalent monetary value if a prize cannot be awarded as described for any reason. Sponsor will not replace any lost or stolen prizes. I understand that any other costs or expenses associated with the prizes not specified herein will be my responsibility.

2. I confirm that I am a legal resident of Canada and had reached the age of majority in my jurisdiction of residence as of the date of my entry. I confirm that I am not an officer, director, employee, agent or representative of Sponsor, any Contest judges, or any of their respective parents, subsidiaries, affiliates, advertising and promotion agencies (collectively, the “Promotion Entities”), or a member of any immediate families (defined as parents, siblings, children and spouses, regardless of where they live) or households (whether or not related) of such officers, directors, employees, agents or representatives.
3. I confirm that I have read, understood and otherwise complied in all respects with the Official Rules attached to this Release.
4. **I acknowledge that my receipt of the prize shall fully discharge any obligation owed to me by Sponsor in relation to this Contest, and I hereby release and agree to defend, indemnify and hold harmless Sponsor, Contest judges and the Promotion Entities from any and all liability, claims, demands, judgments, damages, injuries, lawsuits, causes of action, death, losses, costs and expenses in connection with this Contest or the acceptance, receipt, attendance at, travel related to, defect in, delivery of, use, inability to use, or misuse or possession of the prize, which I or my respective heirs, executors, administrators or next-of-kin may now or hereafter have against them or any part of them.**
5. I warrant and represent in respect of all entries that I submitted that (i) the entry is my original work, created solely by me and without the use of any generative AI tools or platforms, and over which I have all necessary rights, title and interest, including copyright; (ii) my entry has not been previously published; (iii) my entry does not infringe upon the intellectual property rights, or defame or invade the publicity or privacy rights, of any third party, living or deceased; (iv) all individuals appearing in my entry have granted to me an irrevocable, royalty-free, worldwide

license in perpetuity to publish or otherwise use their likeness in the entry in any manner and media whether now known or hereafter devised, including without limitation on any website associated with the Contest; and, (v) my entry complies with the Submissions Guidelines set out in the attached Official Rules. I indemnify and hold harmless Sponsor from any claims to the contrary.

6. I agree as follows in respect of all entries that I submitted: (i) my entry may be posted by Sponsor on any website associated with the Contest and/or on Sponsor's social media channels, in Sponsor's sole discretion but without obligation; (ii) I have the right and authority to, and do hereby, grant to Sponsor an irrevocable, non-exclusive, royalty-free worldwide license in perpetuity to reproduce, store, copy, broadcast, display, distribute, edit, alter, combine with other material, publish, post, commercialize and/or otherwise use without limitation all or any part of the entry in any manner or media, including without limitation on any website associated with the Contest; (iii) I waive any and all moral rights that I may have in and to my entry with respect to the uses contemplated herein; and, (iv) I agree to release and hold harmless Sponsor from and against any and all claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trade-mark infringement or any other intellectual property related cause of action that relates in any way to Sponsor's use of my entry.
7. I consent to Sponsor's use (without obligation) of my name, city/province of residence, picture, biographical information, statements, voice and likeness in any advertising and publicity Sponsor and its respective successors, assigns and licensees may conduct relating to the Contest in any media or format, whether now known or hereafter developed, including but not limited to the World Wide Web, at any time or times in perpetuity, without further compensation or notice, and I hereby release the Promotion Entities from any liability with respect thereto.
8. I acknowledge that in order to be declared the winner of the prize, I must sign and return this Release to Sponsor no later than April 31st, 2026
9. I have read this Release, fully understand its contents and confirm that it is a true and accurate statement of the facts contained herein.

SELECTED ENTRANT:

WITNESS:

Signature

Signature

Name (please print)

Name (please print)

Telephone number

Telephone number

Date

Date

BLU CRU Wrap Challenge

OFFICIAL RULES

1. Contest Period

The BLU CRU Wrap Challenge (the “**Contest**”) begins at 12:00:01 a.m. Eastern Time (“**ET**”) on April 5, 2026 and ends at 11:59:59 p.m. ET on April 30, 2026 (the “**Contest Period**”). By participating in the Contest, each entrant agrees to abide by and be bound by these Official Rules. Entrants further agree to abide by and be bound by all decisions of Yamaha Motor Canada Ltd. (the “**Sponsor**”), which shall be final and binding, without right of appeal, in all matters relating to this Contest and the awarding of the prize(s), including without limitation eligibility and/or disqualification of entries.

2. Eligibility

The Contest is open to legal residents of Canada who have reached the age of majority in their jurisdiction of residence as of the date of entry.

Excluded from eligibility are the officers, directors, employees, agents and representatives of Sponsor, any Contest judges, and each of their respective parents, subsidiaries, affiliates, advertising and promotion agencies (collectively, the “**Promotion Entities**”), and members of the immediate families (defined as parents, siblings, children and spouses, regardless of where they live) or households of such officers, directors, employees, agents and representatives.

3. How to Enter

NO PURCHASE NECESSARY. To enter, entrants must design a set of graphics using the template provided by Sponsor. The winning designs may be used by the Sponsor in relation to media and racing activities both on a real graphics set and used in promotional materials. The template may be accessed at the following website: <https://www.yamaha-motor.ca/en/blucru>

All entries must be submitted via email to the following email address: media@yamaha-motor.ca

Subject line must read: “*Wrap Challenge – [YOUR NAME]*”

Limit of one entry per person.

All entries must meet the following submissions guidelines (the “**Submissions Guidelines**”):

- (i) The entry must not defame, misrepresent or contain disparaging remarks about Sponsor or any of its products, or other people, products or companies or communicate messages inconsistent with the positive images and/or goodwill associated with the Sponsor, as determined by Sponsor in its sole discretion.
- (ii) Entry must not be created using any generative AI tool or platform.
- (iii) Entry must be suitable for family audiences, including without limitation for publication on national television, as determined by Sponsor in its sole discretion.
- (iv) Entry must not contain any content that is or contains: unlawful behavior, profanity, explicit sexuality, harmful, threatening, abusive, harassing, tortious, defamatory, vulgar, obscene,

libelous, or is hatefully, racially, ethnically or otherwise offensive or objectionable, as determined by Sponsor in its sole discretion.

- (v) Entry must not infringe on the intellectual property rights, or defame or invade the publicity or privacy rights, of any third party, living or deceased.

By submitting an entry, you warrant and represent that: (i) the entry is your original work, created solely by you, and over which you have all necessary rights, title and interest, including copyright; (ii) the entry has not been previously published; (iii) the entry does not infringe upon the intellectual property rights, or defame or invade the publicity or privacy rights, of any third party, living or deceased; (iv) all individuals appearing in the entry have granted to you permission to publish or otherwise use their likeness in the entry in any manner and media whether now known or hereafter devised including, without limitation, on the Contest Website; and, (v) that the entry complies with the Submissions Guidelines. You agree to indemnify and hold harmless Sponsor from any claims to the contrary.

By entering, you agree as follows: (i) you acknowledge that your entry may be posted by Sponsor on the Contest Website and/or on Sponsor's social media channels, in Sponsor's sole discretion but without obligation; (ii) you have the right and authority to, and do hereby, grant to Sponsor an irrevocable, non-exclusive, royalty-free worldwide license in perpetuity to reproduce, store, copy, broadcast, display, distribute, edit, alter, combine with other material, publish, post, commercialize and/or otherwise use without limitation all or any part of the entry in any manner or media, including without limitation on the Contest Website; (iii) you waive any and all moral rights that you may have in and to the entry with respect to the uses contemplated; and, (iv) you agree to release and hold harmless Sponsor from and against any and all claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property related cause of action that relates in any way to Sponsor's use of the entry.

Chapter Two

4. Prizes

There is one (1) prize available to be won consisting of the opportunity for the winner's design to be featured by the Sponsor in relation to media and racing activities both on a real graphics set and used in promotional materials. The prize does not have any monetary value.

Prize must be accepted as awarded and may not be substituted, transferred or redeemed for cash or otherwise, except at Sponsor's sole discretion. Sponsor reserves the right, at its sole discretion, to substitute a prize of greater or equivalent monetary value if a prize cannot be awarded as described for any reason.

5. Winner Selection

On or about May 2026, the Contest judges will review all eligible entries received during the Contest Period on the basis of the following criteria (the "**Criteria**"):

Originality (50%)

Relevance (50%)

The **ten (10) entries** that **receive the ten (10) highest scores** on the basis of the Criteria will be selected as the potential winner. Odds of being selected depend on the skill in meeting the Criteria and the number of eligible entries received during the Contest Period.

In the event of a tie, the entrant who submits the entry that receives the highest score in the **originality** category of the Criteria will be selected as the potential winner. If a tie still remains, the entrant who submits the entry that receives the highest score in the **relevance** category of the Criteria will be selected as the potential winner. If a tie still remains after this process, the tie will be broken by conducting a random draw from among all tied entries for the purpose of selecting the potential winner(s).

Once the top **ten (10) potential winning** entries are selected by the judges, these entries will be posted to the Sponsor's social media accounts from the first week of May 2026 to the second week of May 2026 for followers to vote on. Followers will be allowed only one vote per social media account. At the end of the social media voting period, one (1) winning entry will be selected.

6. Selected Entrant Verification and Prize Claim Conditions

Selected entrant(s) will be notified by telephone or email at the telephone number or email address provided at the time of entry. In order to be declared a winner, selected entrant(s) must: (i) respond to notification of selection within two (2) business days of first attempt by Sponsor; (ii) correctly answer a time-limited mathematical skill-testing question without assistance; (iii) sign and return to Sponsor, within two (2) business days of it being sent by Sponsor, a written declaration and release form, releasing the Promotion Entities from any liability in connection with this Contest or the use, misuse, awarding or possession of any prize (the "**Release**"); and, (iv) otherwise comply with these Official Rules.

Return of any prize or winner notification as undeliverable, inability to reach selected entrant or failure of selected entrant to respond to notification within two (2) business days of first attempt by Sponsor or Sponsor's agent, failure to provide proof of eligibility, release documents, or other required documentation in a timely manner, failure to correctly answer the skill-testing question, or other non-compliance with these Official Rules may result in disqualification, forfeiture of the prize and, at Sponsor's sole discretion, selection of an alternate eligible entrant for the forfeited prize in accordance with these Official Rules, who will be subject to disqualification in the same manner.

7. Right to Void / Terminate / Suspend / Modify

Sponsor reserves the right to terminate, suspend or modify this Contest, in whole or in part, at any time and without notice or obligation if, in Sponsor's sole discretion, any factor interferes with its proper conduct as contemplated by these Official Rules. Without limiting the generality of the foregoing, if the Contest, or any part thereof, is not capable of running as planned for any reason, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, programming errors, or technical failures, which, in the sole discretion of Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor may, in its sole discretion and void any suspect entries and: (a) terminate the Contest, or any portion thereof; (b) modify or suspend the Contest, or any portion thereof, to address the impairment and then resume the Contest, or relevant portion, in a manner that best conforms to the spirit of these Official Rules; and/or (c) award the prizes from among the eligible,

non-suspect entries received up to the time of the impairment in accordance with the winner selection criteria discussed above.

Sponsor reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process, the operation of the Contest and/or Contest Website, violates the Official Rules, or acts with intent to annoy, abuse, threaten or harass any other person.

8. Limitation of Liability and Releases

BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE THAT SPONSOR, CONTEST JUDGES AND THE PROMOTION ENTITIES HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND (INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM THE CONTEST, INCLUDING THE ACCEPTANCE, POSSESSION, MISUSE OR USE OF THE PRIZE, OR THE MERCHANDISE FOR WHICH IT IS REDEEMED (IF APPLICABLE). FURTHER, BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE THAT SPONSOR, CONTEST JUDGES AND PROMOTION ENTITIES HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND (INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM: A) ENTRY OR PARTICIPATION IN THIS CONTEST, INCLUDING ACCESS TO AND USE OF THE CONTEST WEBSITE, OR B) ANY CLAIMS BASED ON PERSONALITY OR PRIVACY RIGHTS, DEFAMATION OR MERCHANDISE DELIVERY. Some jurisdictions do not allow the exclusion or limitation of incidental or consequential damages, therefore such exclusions may not apply to you.

Without limiting the foregoing, Sponsor, Contest judges and the Promotion Entities, and any of Sponsor's other suppliers or contractors, shall not be responsible for: (a) any incomplete or inaccurate information that is caused by Contest Website users, or by any of the equipment or programming associated with or used in the Contest, or by any technical or human error which may occur in the processing of submissions in the Contest; (b) lost, interrupted, or unavailable network, server, service provider, on-line systems, or any other connections; (c) the theft, destruction, loss or unauthorized access to, or alteration of, entries; (d) any problems with, or malfunctions or failures of, computers or computer on-line systems, servers or providers, computer equipment, software, viruses or bugs; (e) garbled transmissions or miscommunications; (f) failure of any e-mail to be received by or from the Contest judges or Sponsor for any reason; (g) damage to a user's computer equipment (software or hardware) by participation or downloading of materials related to this Contest; (h) printing, distribution, programming or production errors, and any other errors or malfunctions of any kind, whether human, mechanical, electronic or otherwise; or (i) technical, pictorial, typographical or editorial errors or omissions contained.

9. Protection Of Personal Information and Publicity Release

Sponsor and its authorized agents will collect, use, and disclose the personal information you provide when you enter the Contest for the purposes of administering the Contest and prize fulfillment. You may be offered the opportunity to receive additional communications from Sponsor or its partners about its products, and upcoming contests and promotions.

By accepting a prize, winner agrees to Sponsor's use of his/her name, city/province of residence, picture, biographical information, statements, voice and likeness in any advertising and publicity Sponsor and its respective successors, assigns and licensees may conduct relating to the Contest in any media or format, whether now known or hereafter developed, including but not limited to the World Wide Web, at any time or times in perpetuity, without further compensation or notice, and hereby releases Sponsor and the Promotion Entities from any liability with respect thereto. For further information about Sponsor's privacy practices, please see Sponsor's Privacy Policy at: <https://www.yamaha-motor.ca/en/privacy-policy>

10. General Conditions

By participating in the Contest, each entrant agrees that Sponsor, Contest judges and the Promotion Entities have not made, with respect to each of their own products/services provided as a prize, any warranty, representation or guarantee express or implied with respect to the prize and specifically disclaim all such warranties. Winning a prize is contingent on fulfilling all the requirements set forth in these Official Rules. Contest is subject to all applicable federal, provincial and municipal laws. Void where prohibited. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. The Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate or necessary to comply with applicable law. Should a winner make any false statement(s) in any document referenced above, the winner may be required to promptly return to Sponsor his/her prize, or the cash value thereof.

In the event of a dispute as to the identity of the person who submitted any entry, the authorized account holder of the e-mail address submitted at registration will be deemed to be the entrant. The "**authorized account holder**" is the natural person assigned an e-mail address by an access provider, service provider, or other person or organization responsible for assigning e-mail addresses for the account associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder.

11. Facebook/Instagram/TikTok/Etc.

The Contest is in no way sponsored, endorsed or administered by, or associated with Instagram, Facebook, Linked In, Tik Tok or YouTube. By entering, you completely release Instagram, Facebook, Linked In, Tik Tok or YouTube of all liability in connection with this Contest.

Mini Rules

NO PURCHASE NECESSARY. Open April 5th, 2026 – April 30th, 2026, to legal residents of Canada who have reached the age of majority in their jurisdiction of residence. One (1) prize available: opportunity to have your design featured in relation to media and racing (approx. value: priceless). Odds of winning depend on number of eligible entries received and skill in meeting criteria. Math skill test and internet access required. Rules: <https://www.yamaha-motor.ca/en/blucru>