

OFFICIAL RULES FOR THE 2026 YAMAHA FINANCIAL SERVICES WIN YOUR YAMAHA CONTEST (UP TO \$25,000 CAD)

1. **CONTEST:** 2026 Yamaha Financial Services “Win Your Yamaha” Contest (“Contest”).
2. **SPONSOR:** Yamaha Motor Canada Ltd. and Yamaha Motor Finance Canada Ltd. (collectively, “Sponsor”).
3. **CONTEST PERIOD:** The Contest starts on January 1, 2026 and ends on May 31, 2026 (“Contest Period”). The sole determinant of time for the purposes of this Contest, including receipt of a valid entry, will be Sponsor. Proof of mailing does not constitute proof of delivery or receipt by Sponsor.
4. **ELIGIBILITY:** To enter, your must be a legal resident of Canada and be located in Canada throughout the Contest Period and thereafter for winner confirmation, and have reached age of majority in your province/territory of residence at the time of entry. You are not eligible if you are an employee, officer or director of Sponsor, Sponsor’s dealers, their affiliated or related companies, advertising agencies, other representatives or agents involved in the development or administration of the Contest, or a member of the immediate family or household of any such persons. For these Official Rules, “immediate family” means mother, father, brothers, sisters, sons, daughters, including step relatives, and legal or common-law spouse, regardless of where they reside. Groups, clubs, organizations, businesses and commercial and non-commercial entities cannot participate.
5. **HOW TO ENTER:** There are two ways to enter the Contest.

Method 1. You will be automatically entered into the Contest, if you during the Contest Period, you enter into a fully executed agreement with Sponsor to finance the purchase of a new, unused “Eligible Yamaha Product” from one of Sponsor’s authorized dealers of Eligible Yamaha Products. Note that the minimum amount for every finance agreement with Sponsor is \$3500 CAD. For this Contest, the “**Loan Amount**” means the sale price for the Eligible Yamaha Product listed on the purchaser’s invoice, *excluding applicable taxes, up to a maximum of \$25,000.00 CAD*, and which was the subject of the financing.

Under the agreement to purchase the Eligible Yamaha Product you must agree to take delivery on July 31, 2026. Sponsor reserves the right to extend this deadline by a few business days in its sole discretion. July 31, 2026, or any extension agreed upon by Sponsor shall be the “**Eligible Yamaha Product Delivery Date**”.

For this Contest, Eligible Yamaha Products consist of the following: Yamaha Motorcycles, All Terrain Vehicles, Outboard Motors, Snowmobiles, Side by Side, Off Road Vehicles, Water Vehicles, Sport Boats and Personal Transportation Vehicles.

The following are excluded from the definition of Eligible Yamaha Products: Power Equipment namely, generators, snowblowers, and pumps.

Method 2. No Purchase Necessary. You may also enter the Contest by hand-printing your full name, complete address with postal code and telephone number with area code on a postcard and mailing it to the address below.

WIN YOUR YAMAHA CONTEST
Yamaha Financial Services
480 Gordon Baker Road
Toronto, Ontario
M2H 3B4

To be eligible, mailed entries must be postmarked by May 31, 2026, and received no later than June 10, 2026.

6. **LIMIT: one entry per person regardless of the method of entry.**
7. **PRIZE:** There is one prize available to be won consisting of:

- If the confirmed winner entered through Method 1, the forgiveness of the Loan Amount after the Eligible Yamaha Product Delivery Date. Approximate retail value is the Loan Amount;
- If the confirmed winner entered through Method 2, \$20,000.00 CAD, which will be delivered within two weeks after winner confirmation in a manner agreed upon with Sponsor. Approximate retail value is \$20,000.00 CAD.

The prize must be accepted as awarded without representation, warranty or guarantee of any kind. No substitution or transfer of the prize is permitted except that Sponsor may substitute the prize with an item of equal or greater value (based on the approximate retail value of the prize as stated in the Official Rules), if the prize or a component of the prize cannot be awarded as described for any reason. The prize winner is solely responsible for all costs not expressly described as included herein. By accepting the prize, the confirmed winner agrees to waive all recourse against the Releasees if the prize or a component thereof does not prove satisfactory, either in whole or in part.

None of the Releasees (as defined below) make any representation or offers any warranty, express or implied, as to the quality, merchantability or fitness of the prize or a component of the prize awarded in connection with the Contest. To the

fullest extent permitted by applicable law, the confirmed winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the Releasees should the prize or any portion thereof fails to be fit for its purpose or is in any way unsatisfactory. For greater certainty and the avoidance of any doubt, by accepting the prize, the confirmed winner agrees to waive all recourse against the Releasees if the prize or a component thereof does not prove satisfactory, either in whole or in part.

8. **RANDOM DRAW:** At or about 10:00 a.m. on June 16, 2026, a random draw will be conducted at Sponsor's head office at 480 Gordon Baker Road, Toronto, Ontario from all eligible entries received.

Odds of winning depend on the number of eligible entries received.

9. **WINNER CONFIRMATION:**

If the selected entrant entered through Method 1, the selected entrant will be contacted by phone on July 31, 2026 by the authorized dealer with whom they entered into the finance agreement.

If the selected entrant entered through Method 2, the selected entrant will be contacted by phone on July 31, 2026 by Sponsors.

To be confirmed a winner, the selected entrant must:

- a. receive and respond to the telephone call placed on July 31, 2026 within three (3) business;
- b. correctly answer without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered by Sponsor during a pre-arranged, mutually convenient telephone call;
- c. if required by Sponsor, provide proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification);
- d. be in full compliance with these Official Rules;
- e. print, sign and return within the time specified by Sponsor, Sponsor's Declaration of Compliance with the Official Rules / Release of Liability and Consent to Publicity Form ("Prize Form"), which includes, without limitation the selected entrant's consent to the use of his/her name, address (city and province/territory), photograph, image and/or likeness, statements regarding the Contest or the prize and/or voice, without further notice or remuneration, in connection with any publicity carried out by or on behalf of Sponsor with respect to the Contest including social media platforms; and .
- f. If the selected entrant entered through Method 1, the payments under the financing agreement for the Eligible Yamaha Product must be in good standing on the Eligible Yamaha Product Delivery Date.

If the selected entrant cannot be confirmed a winner as described above, the Prize will be forfeited and awarded to an alternate entrant, subject to the above confirmation. The process will repeat until such time as one (1) selected entrant is confirmed as a winner or there are no more eligible entries, whichever comes first. In such a case, or in the event that the prize cannot be awarded, neither the selected entrant, nor any other person, shall have any claim against Sponsor arising out of or connected to the disqualification or any other matter related to the Contest

Sponsor will not be responsible for the selected or any alternate entrant from being confirmed a winner, including without limitation, failed attempts to contact the selected entrant by telephone on July 31, 2026 or within three (3) business days thereafter, or the selected entrant's to return the Prize Form within the specified time.

10. **DISQUALIFIED ENTRIES:** In the following circumstances, entries will be judged void and disqualified: entries that are late, lost, stolen, illegible, damaged, misdirected, mutilated, garbled or incomplete (including but not limited to full name, address or any other information requested), postage due, altered or otherwise irregular; or multiple entries by the same individual or entries that do not comply with these Official Rules as determined by Sponsor it is absolute discretion.. Entries must be submitted by the individual entering the Contest and not by any other person on behalf of an entrant.
11. **DISQUALIFIED ENTRANTS:** In the following circumstances, entrants will be disqualified and all of their entries will be judged void and disqualified: entries generated by script, macro, robotic, programmed, or other automated means; entries and/or entrants that do not comply with or satisfy any or all of the conditions set out in these Official Rules including failure to provide Sponsor with proof of identification; entries submitted by unauthorized, prohibited or illicit means; entries that contain false information; entrants who use more than one mailing address to submit entries; entrants who submit more than the stated number of entries permitted by the Official Rules; entrants tampering or attempting to tamper with the entry process or the operation of the Contest; entrants acting in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other entrant, advertising and promotional agencies; Sponsor or Sponsor's representative or agent; entrants attempting to undermine the legitimate operation of the Contest, for example, by cheating, hacking, deception, or other unfair playing practices. If Sponsor or independent contest organization suspects any of these circumstances, the entrant will be contacted as soon as practicable. Any prize inadvertently awarded to a selected entrant who ought to have been disqualified by these Official Rules may be reclaimed by Sponsor. All entries become the property of Sponsor upon receipt and none will be returned.
12. **ENTRANTS' AGREEMENT TO ABIDE BY RULES AND DECISIONS:** By entering the Contest, entrants acknowledge that they have read and understood the Official Rules, and agreed to abide and be bound by them, and the decisions of the independent contest organization and/or Sponsor, including their decisions regarding the interpretation and application of these Official Rules, made in their sole and absolute discretion, which shall be final and binding with respect to all aspects of the Contest and the awarding of the prize. No correspondence will be entered into except with selected entrants and prize winner.

13. **CIVIL AND CRIMINAL REMEDIES AVAILABLE TO SPONSOR:** CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY MATERIAL ASSOCIATED WITH THIS CONTEST OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS. SHOULD ANY SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW AND TO BAN OR DISQUALIFY AN ENTRANT FROM THIS AND FUTURE CONTESTS.
14. **RELEASE OF LIABILITY / CONSENT TO PUBLICITY:** By entering, each entrant releases and holds harmless Sponsor, its affiliated and related companies (including, without limitation, its parent, sister and subsidiary companies), Sponsor's dealers, advertising and promotional agencies, or other party in any way involved in the development or administration of this Contest, including suppliers of materials or services related to the Contest and all of their respective shareholders, directors, officers, employees, agents, representatives, successors and assigns (collectively, the "Releasees") from any liability of any nature or kind arising out of, or in connection with participation in the Contest or regarding the accepting, arranging, awarding or use of the prize, or any portion thereof, the Eligible Yamaha Product, or this Contest, including as set out below in the Limitation of Liability section.
15. **LIMITATION OF LIABILITY:** The Releasees accept no responsibility for and each entrant releases and holds harmless the Releasees from and against any and all losses, damages, actions, demands, liabilities or claims of whatever nature or kind arising out of, or in connection with the prize, or any portion thereof, the Eligible Yamaha Product, or this Contest. Without limiting the generality of the foregoing, the Releasees will not be responsible for (i) the incorrect or inaccurate capture of entry information; (ii) entries or entrants disqualified for any of these reasons stated in these Official Rules; (iii) any loss, damage, or claims caused by, or in any way related to an awarded prize or the Contest itself; (iv) any failure of the Contest Website during the Contest Period, howsoever caused, including, without limitation, any human or technical errors or malfunctions, lost, delayed or garbled data, transmissions, omissions, interruptions, deletions, defects or failures of any telephone or computer lines or networks, technical malfunctions or technical errors of any computer on-line systems, servers, access providers, computer equipment, software or any combination thereof, failure of any e-mail or entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof including, without limitation, any injury or damage to an entrant's or any other person's computer related to or resulting from participating in or downloading any material connected to the Contest, all of which may affect a person's ability to participate in the Contest or be awarded a prize; (v) any errors, omissions, incorrect or inaccurate information in any Contest-related materials, including, without limitation, printing or advertising errors or the failure of or problems with any equipment or programming associated with or used in the Contest howsoever caused; or (vi) the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer "hackers" or otherwise.
16. **GENERAL:** The Contest is void where prohibited by law and is subject to all applicable federal, provincial/territorial and municipal laws.
17. **RULES GOVERN:** The Contest will be run in accordance with the English Official Rules at <https://www.yamaha-motor.ca/en/2026-win-your-yamaha>, which shall prevail, govern and control in the event of any inconsistency with any Contest-related materials including but not limited to French Rules.
18. **CHANGES TO CONTEST, RULES, ETC. :** Sponsor reserves the right to terminate, modify, or suspend the Contest or to amend the Official Rules at any time, without prior individual notice, and for any reason. Without limiting the foregoing, if, for any reason, such as tampering, the Contest does not run as originally planned, Sponsor further reserves the right to cancel the Contest and conduct a random draw from all previously received eligible entries.
19. **INTELLECTUAL PROPERTY:** All intellectual property, including but not limited to trademarks, trade names, designs, Contest materials, web pages, source code, drawings, illustrations, logos, slogans and representations are owned by either Sponsor and/or their respective affiliates or authorized licensors. All rights are reserved. Unauthorized copying or use of any copyrighted materials or intellectual property without the express written consent of its owner is strictly prohibited.
20. **PRIVACY:** Sponsor respects your right to privacy. By entering the Contest and providing your personal information upon entry, you consent and agree to Sponsor's collection and use of the entry information to administer this Contest. If you provided consent upon joining the Program, you are also consenting to Sponsor's use of your entry information to contact you about upcoming contests and/or events. Your entry information will be handled according to the privacy policy at <https://www.yamaha-motor.ca/en/privacy-policy>. Your consent to Sponsor's use of the entry information may be revoked at any time (without revoking your participation in the Contest or impairing your chances of winning). For more information regarding the manner of collection, use and disclosure of personal information by Sponsor, please visit <https://www.yamaha-motor.ca/en/privacy-policy>.