

## **OFFICIAL RULES FOR THE 2024 YAMAHA FINANCIAL SERVICES WIN YOUR YAMAHA CONTEST**

### **How To Enter**

1. Each time you enter into an agreement to finance an eligible new, unused Yamaha Motorcycle, All Terrain Vehicle, Outboard Motor, Snowmobile, Side by Side, Off Road Vehicle, Water Vehicle, Sport Boat or Power Product, including Generators, Pressure Washers, Pumps and Snow Blowers, from an authorized, participating Yamaha Motor Canada Ltd. ("Yamaha") dealer through Yamaha Financial Services January 1, 2024 and May 31, 2024 inclusive, you will be automatically entered in the contest from your registration data provided you take delivery prior to July 31, 2024.
2. You may also enter the contest by printing your full name, address and telephone number on a postcard and mailing it to the address below. No purchase necessary. Enter as often as you wish. Mail each entry separately bearing sufficient postage to:

WIN YOUR YAMAHA CONTEST  
Yamaha Financial Services  
480 Gordon Baker Road  
Toronto, Ontario  
M2H 3B4

To be eligible, mailed entries must be received by Yamaha no later than 11:59 PM EST May 31, 2024.

### **Prizes**

3. First place prize is an amount of money equal to the sale price listed on the purchaser's invoice (to a maximum of \$25,000.00) for any of the Yamaha products purchased by the entrant as described in Section 1. Or if the entrant has not purchased a product as described in Section 1, the prize will be \$10,000.00.

### **Contest Draw**

4. The contest will run from January 1, 2024 to May 31, 2024. The random draw will be made at Yamaha's head office at 480 Gordon Baker Road, Toronto, Ontario, at 10:00 a.m. on June 15, 2024 by an employee of Yamaha from all eligible entries. The selected entrant will be contacted by telephone.
5. The chances of being selected are dependent upon the number of eligible entries received.

### **How To Win**

6. To win, the selected entrants must have complied with these official contest rules and must correctly answer a time-limited, mathematical, skill-testing question, to be administered by an employee of Yamaha during a pre-arranged, mutually convenient telephone call. If the selected entrants cannot be reached on or before June 29, 2024 or fails to correctly answer the skill testing question, the prize will be forfeited and another entrant will be drawn from the original entrants which have not been drawn.

### **Who Can Enter**

7. This contest is open to individuals who are residents of Canada over the age of majority in their province/territory of residence. Yamaha dealers and their employees, employees of Yamaha, its affiliated companies, advertising agencies, other representatives or agents and members of the respective immediate families of such persons, or anyone with whom such persons are domiciled, are not eligible to enter the contest.
8. Names of the prize winner will be available upon request by writing to Yamaha at the above address. Decisions of Yamaha in respect of this contest are final.
9. Prize must be accepted as awarded July 31, 2024 without substitution.
10. All entries become the property of Yamaha. Yamaha reserves the right at its option to publish the winner's name, address, photograph, likeness, voice or statements in any media chosen by Yamaha without further compensation to the winner. Yamaha accepts no liability for printing errors on material distributed for this contest.
11. With respect to Quebec residents and to entries originating within the province of Quebec, any litigation respecting the conduct or organization of a publicity contest may be submitted to the Regie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Regie only for the purpose of helping the parties reach a settlement.
12. This contest is subject to all Federal, Provincial and local laws.