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FOR IMMEDIATE RELEASE

**CRAZY SHIRTS SUPPORTS ITS FLORIDA OHANA WITH EXCLUSIVE T-SHIRT DESIGNS
**Hawaii-based Apparel Company to Donate Up to \$25,000
to Help Those Affected by Hurricane Irma****

HONOLULU (September 14, 2017) – In support of its Florida ohana, Hawaii-based Crazy Shirts has created two exclusive Florida “ALOHA” t-shirt designs. Crazy Shirts will contribute \$10,000 to the Florida Keys United Way and other locally focused charities and also send 2,000 items of clean, dry clothes to Florida to aid in the rebuilding and healing of those impacted by Irma’s wake. The specially designed t-shirts will be available online today at www.crazyshirts.com and in select Crazy Shirts retail locations starting September 15, 2017. Crazy Shirts will contribute proceeds in the form of cash and in-kind donations totaling up to \$25,000 to help those affected by Hurricane Irma.

“Crazy Shirts is a proud member of the Florida community, with two stores in Key West and one in Sarasota,” said Mark Hollander, Chief Executive Officer and President of Crazy Shirts. “We know that not everybody in Irma’s path fared as well as we did, with some losing everything, and we want to do our part to help.”

A white and a navy design have been created. The front of the white t-shirt features the Crazy Shirts logo atop on an outline of Florida and reads “with Aloha.” The back features the Florida state flag emblazoned with the word “ALOHA,” with the Florida state seal standing in for the “O.”

The navy t-shirt features the same front as the white t-shirt design while the back includes an outline of Florida with the word “ALOHA,” with a stylized design of Hurricane Irma standing in for the “O.” The back of the t-shirt also includes the words “Florida, Conch Republic and Caribbean.”

The men's classic white and navy designs retail for \$29. The navy design will be available on Oahu and Neighbor Island retail locations, and both shirt colors will be offered online at www.CrazyShirts.com.

About Crazy Shirts

Founded in 1964, Crazy Shirts is among the first companies in Hawaii to design, manufacture and sell the "T-shirt" as we know it today. Housing the largest printing facility in Hawaii, on the Island of Oahu, and employing over 300 employees, the company operates retail stores on all major Hawaiian Islands, as well as stores in California, Colorado, Nevada, and Florida. For more information about Crazy Shirts, call 800-771-2720 or visit www.crazyshirts.com.

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Editor's Note: High-res images of the Florida "ALOHA" design can be [downloaded](#).