



FOR IMMEDIATE RELEASE

## **CRAZY SHIRTS DONATES PROCEEDS FROM BIG ISLAND KOKUA T-SHIRT TO AMERICAN RED CROSS**

HONOLULU (May 29, 2018) – Honolulu-based Crazy Shirts has donated \$25,000 in proceeds from the sale of its Big Island Kokua t-shirts to the American Red Cross. With its earlier \$5,000 contribution and in-kind donation of clothing items, the company has given more than \$50,000 to support Red Cross disaster relief, including efforts on Hawaii Island.

“We are so grateful to Crazy Shirts for their generosity, compassion and aloha in helping those affected by the volcanic activity. Their donation will support relief efforts to those in need,” said Coralie Chun Matayoshi, Chief Executive Officer for the American Red Cross of Hawaii.

“Hawaii is a close-knit community, so it’s important for us to lend a hand when our neighbors are in need and we’re proud that our fans also demonstrated their support,” said Scott Maroney, President of Crazy Shirts.



**Photo Caption:** Crazy Shirts President Scott Maroney presents \$25,000 donation to American Red Cross of Hawaii Chief Executive Officer Coralie Chun Matayoshi to support Red Cross disaster relief, including efforts

on Hawaii Island. Crazy Shirts donated a portion of proceeds for a limited-edition Big Island Kokua design.

### About Crazy Shirts

Founded in 1964, Crazy Shirts is among the first companies in Hawaii to design, manufacture and sell the “T-shirt” as we know it today. Housing the largest printing facility in Hawaii, on the Island of Oahu, and employing over 300 employees, the company operates retail stores on all major Hawaiian Islands, as well as stores in California, Colorado, Nevada, and Florida. For more information about Crazy Shirts, call 800-771-2720 or visit [www.crazyshirts.com](http://www.crazyshirts.com).

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