



CRAZY SHIRTS HONORS THE 75TH COMMEMORATION OF THE END OF WWII WITH EXCLUSIVE LIMITED DESIGNS

HONOLULU, August 25, 2020 – ‘*Salute Their Service, Honor Their Hope*’ is the theme of the 75th anniversary of the end of WWII and the planned events to honor our Greatest Generation in Honolulu, Hawaii this August 29 – September 2. A special commemoration event will be held at the historic Battleship Missouri Memorial and will include a spectacular aerial parade of vintage WWII Warbird aircrafts.

It is this moment in history on the USS Missouri in 1945 that inspired a new series of limited designs curated exclusively by Crazy Shirts.

“We are privileged to honor the patriotism of the Greatest Generation with exclusive designs that pay tribute to all those who gave the ultimate sacrifice in restoring peace to the world,” said Mark Hollander, chief executive officer of Crazy Shirts. “Some iconic images of the end of WWII are reflected in these designs such as the ‘Mighty Mo’ battleship, USS Missouri and vintage Warbird aircraft that flew over the ship in an arsenal of democracy. Guided by the call of ‘*Salute Their Service, Honor Their Hope*’, these designs will allow our fans to demonstrate their American pride while honoring the sacrifice and courage of our WWII veterans and to observe their mark on history.”

There are seven T-shirts in the entire Commemoration Collection:

- Black T-shirt, Peace at Last – headlines our collection commemorating the 75th anniversary with imagery speaking to the might of the allied forces and the excitement with which the news of peace was met across the globe.
- Blue Hawaii Dyed T-shirt, Pearl Harbor Hawaii – featuring stirring images of the Mighty Mo, vintage Jeep and warbirds on the back with the words, “Salute Their Service, Honor their Hope” and the American Flag with the words “Pearl Harbor, Hawaii” on the front.
- Coconut Dyed T-shirt, Democracy Flyover – commemorating the Victory in Europe on May 8, 1945 with a flyover of warbirds on the back and the official World War II Arsenal of Democracy of flyover official logo on the front.
- White T-shirt, The Mighty Mo – featuring the iconic ship as the American Flag sets in the back for a sunset scene along with the official 75th Anniversary of the USS Missouri logo on the front of the t-shirt.
- Navy T-shirt, Salute to Pearl Harbor – serves as the bookends of the war starting with the Pearl Harbor attack on December 7, 1941 and ending with WWII on September 8, 1945. The official 75th Commemoration of the end of WWII logo is blazoned on the front of the t-shirt.
- Crater Dyed T-shirt, Arsenal of Democracy Flyover – paying homage to the US and Allied forces who played a heroic role in ending the war, this T-shirt honors the flyovers that have marked the occasion since that day.



- White T-shirt, America's WWII Battlefield – honors Pearl Harbor Aviation and the significance of aerial assaults, from the attacks on Pearl Harbor to the Battle of Midway and beyond.

The designs are available in adult sizes and retail between \$31 and \$35. Each style is proudly printed in the United States for quality you can see and designs—like the legacy of Pearl Harbor—that stand the test of time.

Partial proceeds from the limited release shirts will be donated to the USS Missouri Memorial Association on behalf of the 75th WWII Commemoration Committee.

The exclusive designs are on sales now at crazyshirts.com, by calling toll-free 1-800-771-2720 and select retail stores.

About Crazy Shirts

Founded in 1964, Crazy Shirts is among the first companies in Hawaii to design, manufacture and sell the “T-shirt” as we know it today. Housing the largest printing facility in Hawaii, on the Island of Oahu, and employing over 300 employees, the company operates retail stores on all major Hawaiian Islands, as well as stores in California, Colorado, Nevada, and Florida. For more information about Crazy Shirts, call 800-771-2720 or visit crazyshirts.com/

Crazy Shirts Media Contact:

Darcy Lindamood, Crazy Shirts
(808) 487-9919 or marketing@crazyshirts.com

About the 75th WWII Commemoration

The national commemoration was established through legislation authorizing the 75th World War II Commemoration under the Department of Defense. National Co-chairpersons Bob and Elizabeth Dole and Presenting Sponsor Linda Hope of The Bob and Dolores Hope Foundation lead the efforts. The commemoration will help us remember the events, the battles, the courage and service of our WWII veterans, and the global impact triggered by the end of war declarations to peace and global friendship that mark the ceremony that took place on the deck of the USS Missouri, now moored in Pearl Harbor, a perpetual symbol of peace for the world.

The 75th anniversary of the End of WWII will be commemorated with bookend events:

- May 8 in Washington, DC – end of war in Europe with additional events in late September
- August 29 – September 2 in Hawaii – marking the end of war in the Pacific

For more information about the commemoration and events, please see our website: 75thwwiicommemoration.org or for specific event information click [HERE](#).

75th Commemoration of the End of WWII Media Contacts:

Patti Freedman – (808) 216-7744 | patti.freedman@4frontbranding.com
Pat Monick, 4Front Branding, (808) 256-6759 | pat@4frontbranding.com

