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MEDIA CONTACT:

Jocelyn Collado

Becker Communications, Inc.

(808) 533-4165

**CRAZY SHIRTS SURFS INTO HUNTINGTON BEACH WITH
NEW PACIFIC CITY STORE**

HONOLULU (June 15, 2016) – Crazy Shirts fans have another location to go crazy over their favorite tees. The Hawaii-based company opened its newest U.S. Mainland location in Huntington Beach, California at Pacific City, a retail and food hub bearing the original moniker of the oceanfront village that became Huntington Beach, and will celebrate its official grand opening on Saturday, June 25, 2016.

The new 1,300 square-foot store retail outlet represents the next generation of Crazy Shirts stores. Classic, rich woods and warm LED lighting contrast with sleek lines, polished concrete floors and vaulted ceilings, producing a warm and inviting, yet expansive and modern, feeling. The first of the new generation of stores continues to honor the casual apparel company's 50+ year heritage with classic design features like its signature T-shirt cabinet, while reimagining other elements including custom-designed weathered teak fixtures, distinctive polished steel exterior signs, and fresh interior colors.

"When we designed this store, our goal was to stay ahead of the ever changing retail landscape; to present a new location that both fit in with its surroundings and stood out at the same time...to create a must see, instant classic that complements our world famous products as well as the stunning beauty of the area." Said Crazy Shirts CEO, Mark Hollander.

The Pacific City Store is located at 21058 Pacific Coast Highway and is open Monday through Saturday from 10:00 a.m. to 9:00 p.m. and Sundays from 11:00 a.m. to 6:00 p.m.

[About Crazy Shirts](#)

Founded in 1964, Crazy Shirts is among the first companies in Hawaii to design, manufacture and sell the “T-shirt” as we know it today. Housing the largest printing facility in Hawaii, on the Island of Oahu, and employing over 300 employees, the company operates retail stores on all major Hawaiian Islands, as well as stores in California, Colorado, Nevada, and Florida. For more information about Crazy Shirts, call 800-771-2720 or visit www.crazyshirts.com.

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