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FOR IMMEDIATE RELEASE

**CRAZY SHIRTS GOES NUTS WITH HAWAIIAN HOST AND MAUNA LOA
Hawaii-based Company To Produce Exclusive Line of Apparel **

HONOLULU – Crazy Shirts fans will go nutty over its latest design line. The Hawaii-based apparel company announced today its partnership with two other renowned island brands – Hawaiian Host and Mauna Loa. The line debuts with six designs available at select retail locations and online at crazyshirts.com.

“This was a natural fit for Crazy Shirts and Hawaiian Host and Mauna Loa,” said company President Scott Maroney. “Our brands share very similar values, have a commitment to quality products and exceptional customer experiences, and continue to showcase Hawaii through innovation and creativity.”

Crazy Shirts’ designs evoke island memories and moments, just as Hawaiian Host and Mauna Loa treats are a taste of the tropics, and make the perfect gifts and souvenirs of the Aloha spirit.

The Hawaiian Host and Mauna Loa designs featuring the brands’ iconic logos are available in men’s and women’s sizes in both classic crew tees and specialty dyes, including Kona Coffee, Paradise Red and Coconut.

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About Crazy Shirts

Founded in 1964, Crazy Shirts is among the first companies in Hawaii to design, manufacture and sell the “T-shirt” as we know it today. Housing the largest printing facility in Hawaii, on the Island of Oahu, and employing over 300 employees, the company operates retail stores on all major Hawaiian Islands, as well as stores in California, Colorado, Nevada, and Florida. For more information about Crazy Shirts, call 800-771-2720 or visit www.crazyshirts.com.