



FOR IMMEDIATE RELEASE

CRAZY SHIRTS SENDING ALOHA TO FLORIDA

****Hawaii-based Apparel Company Supporting American Red Cross Relief Efforts****

HONOLULU (October 5, 2022) – In the wake of Hurricane Ian and its wide-spread effects on Florida, Hawaii-based Crazy Shirts has donated \$5,000 to the American Red Cross Hurricane Ian Relief fund, as well as more than 4,000 pieces of fresh clothing items to help those who have been displaced and lost so much. Additionally, the company has created an exclusive “Aloha for Florida Be Strong” t-shirt design, is now available online at www.CrazyShirts.com and at select retail locations in Hawaii, Southern California, and Florida beginning on Friday, October 7. Crazy Shirts will contribute up to \$40,000 in the form of proceeds from t-shirt and in-kind to help those affected by Hurricane Ian.

“Crazy Shirts has been part of the Florida community for nearly 30 years and we wanted to do our part to support relief efforts of this devastating storm as early as possible,” said Scott Maroney, President of Crazy Shirts. “Hawaii has had its fair share of hurricanes over the years and we know all too well what it takes to recover and rebuild. We hope our contributions will help make a difference in the rebuilding process. Our thoughts and prayers continue to be with those who have been affected by this disaster, including our Crazy Shirts team members in Sarasota and Key West.”

The back of the t-shirt features an outline of Florida with an overlay of the Hawaiian Islands archipelago and emblazoned with “Aloha FL Be Strong Hurricane Ian 2022.” The front of the shirt includes a smaller version of the graphic on the left pocket area.

The men’s navy-blue crewneck design retails for \$37 and is available sizes S to XXL. The shirts are now available online at www.CrazyShirts.com and will arrive on Friday, October 7, in select retail locations in Hawaii (Ala Moana Center, Pearlridge, Hyatt Waikiki, Whaler’s Village on Maui, Kukui’ula on Kauai, and Waikoloa on Hawaii Island), Laguna Beach and Seaport Village West (San Diego) in California, and its Florida stores in Sarasota and Key West.

About Crazy Shirts

Founded in 1964, Crazy Shirts is among the first companies in Hawaii to design, manufacture and sell the “T-shirt” as we know it today. Housing the largest printing facility in Hawaii, on the Island of Oahu, and employing over 300 employees, the company operates retail stores on all major Hawaiian Islands, as well as stores in California, Colorado, Nevada, and Florida. For more information about Crazy Shirts, call 800-771-2720 or visit www.crazyshirts.com.

#

Editor's Note: High-res images of the "Aloha for Florida" design are available for [download](#).

MEDIA CONTACT:

Jocelyn Collado

Becker Communications, Inc.

(808) 392-5737 – cell

(808) 533-4165 – office