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**CRAZY SHIRTS RAISING AWARENESS AND FUNDS
FOR LOCAL CHARITIES IN OCTOBER
Proceeds from limited edition designs to benefit
Hawaiian Humane Society and Susan G. Komen Hawaii**

HONOLULU (Oct. 4, 2017) – Crazy Shirts is wearing its heart on its sleeves in October with limited edition designs to benefitting two local charities – the Hawaiian Humane Society and Susan G. Komen.

In celebration of October as National Adopt-a-Dog Month, the Hawaii-based apparel company has created two designs for fans of man’s best friend with a portion of the proceeds going to the Hawaiian Humane Society. “Dog Days” takes a nostalgic turn with canines on search of surf in a classic Volkswagen bus, while “Go for A Ride” features a pooch furiously peddling to the beach with his surfboard and friends in tow.

Joining the fight against breast cancer, Crazy Shirts features the distinctive Susan G. Komen pink ribbon logo on a rose-dyed specialty dyed women’s scoop neck t-shirt, as well as on a men’s pique polo shirt. The popular Sharka stuffed animal has also gone pink for October.

“Supporting Hawaii’s local charitable organization is an important part of the Crazy Shirts culture,” said Mark Hollander, CEO and president of Crazy Shirts. “Many of us in the Crazy Shirts family have been impacted by breast cancer, so we’re extremely proud to support the efforts of Susan G. Komen. We also regard our four-legged friends as members of our ohana and appreciate the work of the Hawaiian Humane Society. We’re proud of our long-standing relationships with both of these organizations through fashion and philanthropy.”

The designs are available in various men's, women's, and children's styles and can be purchased at select Crazy Shirts retail stores, as well as online at CrazyShirts.com, and retail for \$21 - \$58. A portion of the proceeds of the limited edition designs will be donated to the Hawaiian Humane Society and the Susan G. Komen Hawaii Foundation.

About Crazy Shirts

Founded in 1964, Crazy Shirts is among the first companies in Hawaii to design, manufacture and sell the "T-shirt" as we know it today. Housing the largest printing facility in Hawaii, on the Island of Oahu, and employing over 300 employees, the company operates retail stores on all major Hawaiian Islands, as well as stores in California, Colorado, Nevada, and Florida. For more information about Crazy Shirts, call 800-771-2720 or visit www.crazyshirts.com.

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Editor's Note: High-res images of the designs are available for download at the following link:

https://www.dropbox.com/sh/kv40c82uz1xt37j/AACVkzRJ_qTUGZeiASc58F46a?dl=0