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CRAZY SHIRTS LAUNCHES NEW ALOHA SERIES TO SUPPORT LOCAL CHARITIES
Inaugural design to benefit Hawaii Foodbank

HONOLULU (August 17, 2020) – Crazy Shirts is sharing the aloha with its latest collection. The Aloha Series is designed to inspire positive acts of kindness and a portion of proceeds will benefit select local nonprofit organizations to support their missions. The first design of the series, *Kīnā'ole*, will benefit the Hawaii Foodbank with \$6 from each shirt donated to help feed Hawaii's families. The shirts are available online at CrazyShirts.com.

“As a kama'āina company, it's important for us to ensure community organizations, like the Hawaii Foodbank, continue to provide their critical services to our island community,” said Scott Maroney, President of Crazy Shirts. “Every one of us has been affected in some way by the current global health crisis, but by giving aloha, sharing aloha, and being aloha, we can all make a difference.”



The *Kīnā'ole* design reflects the Native Hawaiian value doing what is right. The classic black adult crewneck t-shirts (S – XXL) are available at online at CrazyShirts.com, and retail for \$31.

Additional designs in the Aloha Series will be released in the coming weeks and each design will support a different Hawaii-based nonprofit organization.

About Crazy Shirts

Founded in 1964, Crazy Shirts is among the first companies in Hawaii to design, manufacture and sell the “T-shirt” as we know it today. Housing the largest printing facility in Hawaii, on the Island of Oahu, and employing over 300 employees, the company operates retail stores on all major Hawaiian Islands, as well as stores in California, Colorado, Nevada, and Florida. For more information about Crazy Shirts, call 800-771-2720 or visit <https://www.crazyshirts.com/>.

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Editor’s Note: Additional high-res images are available for download.