



FOR  
IMMEDIATE  
RELEASE

## **CRAZY SHIRTS HONORS PEARL HARBOR 75<sup>TH</sup> COMMEMORATION WITH EXCLUSIVE LIMITED DESIGNS**

HONOLULU (October 6, 2016) – Courage. Sacrifice. Honor. That’s what Pearl Harbor means to Americans, and its thanks to those pillars of patriotism that Crazy Shirts takes great pride in creating limited release designs for the Pearl Harbor 75<sup>th</sup> Commemoration.

“Guided by the call of ‘Honoring the Past, Inspiring The Future,’ these shirts celebrate the valor of the veterans who fought during the attack as well as the need for future generations to remember those that fought for the freedom we hold so dear,” said Mark Hollander, president and chief executive officer of Crazy Shirts. “Full of historical references and patriotic images, these designs will allow our fans to demonstrate their American pride, while honoring the courage and sacrifices made 75 years ago.”

The official 75<sup>th</sup> Pearl Harbor Commemoration logo is featured on Crazy Shirts’ Blue Hawai’i-dyed shirts. Additionally, the men’s line includes a Crater-dyed T-shirt with the official anniversary logo alongside the USS *Missouri* fronting the American flag, a navy crew neck T-shirt featuring the ships on Battleship Row with the words “Courage. Honor. Sacrifice” and a white crew neck T-shirt featuring p-40 Warhawk planes over the Ford Island Control Tower available in men’s and kids. The designs are available in adult sizes and retail between \$21 and \$33.

75th Pearl Harbor Commemoration Chair, Adm. Thomas B. Fargo (Ret.) said, “We are very appreciative of Crazy Shirts’ commitment to honor our veterans and especially those that lost their lives on that fateful day that will live in infamy. Crazy Shirts’ creative designs will surely add excitement to the 75<sup>th</sup> and continue the remembrance of this historic event.”

Each style is proudly printed in the United States for quality you can see and designs—like the legacy of Pearl Harbor—that stand the test of time. All net proceeds from the limited release shirts will be donated to Pacific Historic Parks on behalf of the 75<sup>th</sup> Commemoration Pearl Harbor Committee.

The exclusive designs debut on October 28, 2016 at all Hawai’i retail locations and online at [www.CrazyShirts.com](http://www.CrazyShirts.com).

### About Crazy Shirts

Founded in 1964, Crazy Shirts is among the first companies in Hawai’i to design, manufacture and sell the “T-shirt” as we know it today. Housing the largest printing facility in

Hawai'i, on the Island of O'ahu, and employing over 300 employees, the company operates retail stores on all major Hawaiian Islands, as well as stores in California, Colorado, Nevada, and Florida. For more information about Crazy Shirts, call 800-771-2720 or visit [www.CrazyShirts.com](http://www.CrazyShirts.com).

#### About the 75<sup>th</sup> Pearl Harbor Commemoration

Centered around December 7<sup>th</sup>, National Pearl Harbor Remembrance Day, the 75<sup>th</sup> Commemoration will focus the world's attention on Hawai'i and provide a unique opportunity for visitors to experience events and memorials dedicated to USS *Utah*, USS *Oklahoma*, and the USS *Arizona*. A reception to honor Japanese American Veterans; *Remember Pearl Harbor* documentary premiere; "December 7<sup>th</sup> Remembered" gala tribute; Pearl Harbor Memorial Parade; keynote speakers; live musical performances; five nights of Movies on Waikiki Beach, and a world-class live concert are also planned.

The 75<sup>th</sup> Pearl Harbor Commemoration welcomes Hawai'i residents, visitors from across the country and around the world. Whether you're visiting Hawai'i during December or anytime throughout this anniversary year, learn more about the attack on Pearl Harbor and O'ahu, shop online for official memorabilia, and support our historic parks in any way you can.

For more information about the 75<sup>th</sup> Commemoration, its full schedule and other details, visit [www.pearlharbor75thanniversary.com](http://www.pearlharbor75thanniversary.com), email [info@pearlharbor75thanniversary.com](mailto:info@pearlharbor75thanniversary.com) or call the toll free hotline at (877) 589-8898 or (808) 589-5592. You can also follow the festivities on social media, #pearlharbor75 and on Facebook. For further information, contact Glenna Wong at 4Front Branding, at (808) 291-4035 or [glenna.wong@4frontbranding.com](mailto:glenna.wong@4frontbranding.com).

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**Editor's Note:** Additional high-resolution images of designs are available. Please contact Jocelyn Collado of Becker Communications, Inc. at (808) 533-4165 or [jocelyn@beckercommunications.com](mailto:jocelyn@beckercommunications.com) if you are interested in receiving.

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