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FOR IMMEDIATE RELEASE

CRAZY SHIRTS KOKUA FOR KAUAI

HONOLULU (Apr. 20, 2018) – In support of its Kauai ohana, Crazy Shirts has donated \$2,000 each to the American Red Cross of Hawaii and Malama Kauai to aid those impacted by the historic flood. Additionally, the company has created an exclusive coffee-dyed “Kokua Kauai” t-shirt design with all net proceeds going towards relief efforts. The shirts will be available in its Hawaii retail locations and online starting on Friday, Apr. 20.

“With five stores on Kauai and being a part of the Kauai community for over 45years, we at Crazy Shirts felt it was important to support our friends and neighbors as they recover and rebuild from this disaster,” said Scott Maroney, President of Crazy Shirts. “Our thoughts and prayers continue to be with those who have been affected.”

The back of the t-shirt features an image of a rooster and windblown palm trees over the outline of Kauai and emblazoned with “Kōkua Kaua’i.” The front of the shirt includes a smaller version of the graphic in the left pocket area.

The adult short-sleeve coffee dyed t-shirts for \$35 will be available at Hawaii retail locations and online at www.CrazyShirts.com starting on Friday, Apr. 20.

About Crazy Shirts

Founded in 1964, Crazy Shirts is among the first companies in Hawaii to design, manufacture and sell the “T-shirt” as we know it today. Housing the largest printing facility in Hawaii, on the Island of Oahu, and employing over 300 employees, the company operates retail stores on all major Hawaiian Islands, as well as stores in California,

Colorado, Nevada, and Florida. For more information about Crazy Shirts, call 800-771-2720 or visit www.crazyshirts.com.

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