



Media Contact:
Jocelyn Collado
Becker Communications, Inc.
808-533-4165

FOR IMMEDIATE RELEASE

CRAZY SHIRTS' NEWEST SPECIALTY DYE WILL HAVE FANS GREEN WITH ENVY

HONOLULU (FINAL) – Crazy Shirts latest addition to its specialty-dyed line will have fans pining for a walk in the woods. The Hawaii-based apparel company has launched its fresh pine-dyed shirts just in time for the holiday season. The mighty evergreen colored tees are available Crazy Shirts retail locations and online at CrazyShirts.com.

“It’s fun and exciting when our Crazy Shirts scientists develop new techniques that allow us to expand our specialty dye line, and this time, they’ve found a way to extract the deep, rich green of festive pine trees,” said Scott Maroney, president of Crazy Shirts. “Pine trees symbolize wisdom and evoke memories of tradition and celebration, which makes our pine-dyed garments perfect holiday gifts for your family and friend, or even yourself.”

The pine specialty dyed line is available in men’s and women’s tees and bottoms, as well as kids’ shirts, and retail from \$25 to \$59. Pine is the latest addition to Crazy Shirts popular line of specialty dyes. Other dyes include: volcanic ash, Kona coffee, Blue Curacao, beer, hemp, chile, chocolate, coconut, tangerine, Paradise red, Key lime, wine, rose, lavender, and pineapple.

About Crazy Shirts

Founded in 1964, Crazy Shirts is among the first companies in Hawaii to design, manufacture and sell the “T-shirt” as we know it today. Housing the largest printing facility in Hawaii, on the Island of Oahu, and employing over 300 employees, the company operates retail stores on all major Hawaiian Islands, as well as stores in California, Colorado, Nevada, and Florida. For more information about Crazy Shirts, call 800-771-2720 or visit www.CrazyShirts.com.

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