



FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Jocelyn Collado  
Becker Communications, Inc.  
(808) 533-4165

### **CRAZY SHIRTS TICKLED PINK FOR SUSAN G. KOMEN**

HONOLULU (DRAFT) - In its ongoing support to fight breast cancer, Crazy Shirts has donated \$25,000 in custom designed T-shirts and tote bags to the 2015 Susan G. Komen Hawaii Race for the Cure.

"Many of us in the Crazy Shirts family have been impacted by breast cancer, so we're extremely proud to support the efforts of Susan G. Komen," said company CEO and President Mark Hollander. "We look forward to long partnership to help the fight against breast cancer through fashion and philanthropy."

The exclusive design incorporates Susan G. Komen's signature ribbon logo, stylized female runner images, and hibiscus flowers in shades of pink in a horizontal band. The design is featured on the front of the women's white pima cotton T-shirt, which also the official Race for the Cure logo on its sleeve, and on the natural canvas eco-tote bag.

While the designs are not available for purchase, they will be given as prizes to participants in this year's Susan G. Komen Race for the Cure on Sunday, October 18 at Kapiolani Park.

#### About Crazy Shirts

Founded in 1964, Crazy Shirts is among the first companies in Hawaii to design, manufacture and sell the "T-shirt" as we know it today. Housing the largest printing facility in Hawaii, on the Island of Oahu, and employing over 300 employees, the company operates retail stores on all major Hawaiian Islands, as well as stores in California, Colorado, Nevada, and Florida.

For more information about Crazy Shirts, call 800-771-2720 or visit [www.crazyshirts.com](http://www.crazyshirts.com).

# # #