



FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Jocelyn Collado

Becker Communications, Inc.

(808) 533-4165

CRAZY SHIRTS' NEWEST SPECIALTY DYED TEES ARE CRAN-TASTIC!

HONOLULU (Oct. 18, 2017) – Crazy Shirts has launched its latest specialty dye just in time for fall and it's cran-tastic! The Hawaii-based apparel company has introduced the rich and robust Cranberry Dye using real cranberry juice! Customers will be thankful they can get these saucy designs at Crazy Shirts Hawaii retail locations and online at CrazyShirts.com.

"We're always looking for ways to expand our product offerings to our fans and fall is the perfect time to introduce our latest specialty dye – cranberry," said Mark Hollander, CEO and President of Crazy Shirts.

The cranberry specialty dyed line includes available in men's, women's and kids shirts, as well as men's twill pants and retail from \$25 to \$48. Cranberry is the latest addition to Crazy Shirts popular line of specialty dyes. Other dyes include: volcanic ash, Kona coffee, Blue Curacao, beer, hemp, chile, chocolate, Key limes, wine, money, lavender, hibiscus, ti leaf and pineapple.

About Crazy Shirts

Founded in 1964, Crazy Shirts is among the first companies in Hawaii to design, manufacture and sell the "T-shirt" as we know it today. Housing the largest printing facility in Hawaii, on the Island of Oahu, and employing over 300 employees, the company operates retail stores on all major Hawaiian Islands, as well as stores in California, Colorado, Nevada, and Florida. For more information about Crazy Shirts, call 800-771-2720 or visit www.CrazyShirts.com.

#

Editor's Note: Additional high-resolution images of designs are available. Please contact Jocelyn Collado of Becker Communications, Inc. at (808) 533-4165 or jocelyn@beckercommunications.com if you are interested in receiving.