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CRAZY SHIRTS MAKING A PAWS-ITIVE DIFFERENCE Proceeds from annual Adopt-a-Dog T-shirt benefit Hawaiian Humane Society

HONOLULU – Crazy Shirts fans will be looking quite fetching in its new latest design! The Honolulu-based apparel company's limited edition t-shirt celebrates October as National Adopt-a-Dog Month and a portion of the proceeds will be donated to the Hawaiian Humane Society.

The front of the t-shirt features a mutt-ley crew paddling an outrigger canoe and a pup surfing a pawsome wave and reads "Adopt-a-Dog, Hawaiian Humane Society."

"We're proud to be long-time partners with the Hawaiian Humane Society to bring awareness to their mission," said Mark Hollander, CEO and president of Crazy Shirts. "Our fans can show their love for their four-legged family members and support a worthy cause at the same time."

The designs are available in men's crew neck Ts, women's white mini-Ts, and children's white classic crew neck Ts. T-shirts can be purchased at select Crazy Shirts retail stores, as well as online at CrazyShirts.com, and retail for \$21 - \$33.

Additionally, Crazy Shirt is also a proud sponsor of the 2016 Pet Walk's Pet Costume Contest.

About Crazy Shirts

Founded in 1964, Crazy Shirts is among the first companies in Hawaii to design, manufacture and sell the "T-shirt" as we know it today. Housing the largest printing

facility in Hawaii, on the Island of Oahu, and employing over 300 employees, the company operates retail stores on all major Hawaiian Islands, as well as stores in California, Colorado, Nevada, Florida, and South Carolina. For more information about Crazy Shirts, call 800-771-2720 or visit www.crazyshirts.com.

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Editor's Note: High-res images of the designs are available. Please contact Jocelyn Collado of Becker Communications, Inc. at (808) 533-4165 or via email at jocelyn@beckercommunications.com to receive.