



FOR IMMEDIATE RELEASE

**CRAZY SHIRTS TO UNVEIL 50TH ANNIVERSARY SHIRT AT
HAWAII FIVE-0 SEASON PREMIERE**

Commemorative Design Exclusively Available at Sunset on the Beach Premiere

HONOLULU (Sept. 4, 2018) – Steve McGarrett and Danny Williams won’t be the only great partnership celebrated at this season’s premier of *Hawaii Five-0*. Crazy Shirts has teamed up with the iconic television series to celebrate the 50th anniversary of the original show with a commemorative T-shirt that will be available online at www.crazyshirts.com for a limited time and at the Sunset on the Beach premiere in Waikiki on Sunday, Sept. 16. The latest design is an expansion of Crazy Shirts’ officially licensed line, which launched in June 2018.

“It’s extremely special for Crazy Shirts to be an official licensee of the show since we both grew up together in the islands,” said Scott Maroney, President of Crazy Shirts. “We value the trust CBS has placed in us to represent the hallmark series, its beloved characters, and its place in television history. As with our collaborations with other renowned brands, we look forward to a long relationship Hawaii Five-0 and CBS.”

The Hawaii Five-0 anniversary design features the iconic wave framed by stylized kapa prints and local flora, including Hawaii’s state flower, the hibiscus, and commemorates the Sunset on the Beach premiere of the show’s ninth season. The special anniversary design will only be available at the Waikiki event on Sunday, Sept. 16, along with the full Hawaii Five-0 line.

EDITOR’S NOTE: High-resolution images of the Hawaii Five-0 commemorative design are available for [download](#).

[About Crazy Shirts](#)

Founded in 1964, Crazy Shirts is among the first companies in Hawaii to design, manufacture and sell the “T-shirt” as we know it today. Housing the largest printing facility in Hawaii, on the Island of Oahu, and employing over 300 employees, the company operates retail stores on all major Hawaiian Islands, as well as stores in California, Colorado, Nevada, and Florida. For more information about Crazy Shirts, call 800-771-2720 or visit www.crazyshirts.com.

#

MEDIA CONTACT:

Jocelyn Collado

Becker Communications, Inc.

(808) 533-4165

jocelyn@beckercommunications.com